

Isabel Minaglia

<u>Photographer, Journalist</u>

EXPERIENCE

The Lion, Los Angeles — Managing Editor

August 2021 - PRESENT

- Oversee and nurture 12 staff writers.
- Establish a sense of accountability and responsibility to ensure consistent flow of high-performing multimedia content each week.
- Manage outreach efforts to journalism classes and promote engagement on social media.

Los Angeles Loyolan, Los Angeles — Content Producer

October 2021 - October 2022

- One of four staff photographers for a writing staff of 65 students who would turn around the most photo requests per week.
- Collaborate with the associate editor to push for a separate section dedicated to photo galleries and photo essays on our website.
- Share shooting and editing skills with other staff photographers during production time to strive for all-around better images before publishing.

Burns Recreation Center, Los Angeles — Personal Training Manager

April 2021 - PRESENT

- Relaunch The FitWell Center's personal training program post COVID-19 and expertly manage a team of eight student trainers.
- Design and coach workout plans tailored to achieve client goals.
 Facilitate mind, body and breath connection in yoga and F45 classes.
- Cultivate relationships with student organizations on campus to gain client interest and offer skills and services to promote wellness in the LMU community.

Knaak Knaak Media & Marketing, Honolulu — Photographer

January 2019 - PRESENT

- Apply an artistic eye to develop luxury real estate photography for a creative marketing company.
- Provide realtors with panorama, detail, and aerial images for use in brochures, advertisement videos, and website content.
- Collaborate with a creative director, videographers, stagers and others to initiate a smooth production process.

EDUCATION

Loyola Marymount University, Los Angeles —

Degree expected May 2023

B.A. in Journalism, minor in Business Administration, Real Estate Certification

GPA 3.86

Relevant Coursework includes Photojournalism, Journalism Capstone, Writing Workshop, Critical and Ethical Issues Journalism, Communicating Space and Place, Privacy, Media and the Law, Managing People and Organizations, Marketing and Business Communications 1 LMU Drive MSB-11157 Los Angeles, CA 90045 (808) 397-7269 iminagli@lion.lmu.edu isabelminaglia.com

CERTIFICATIONS

ISSA Personal Trainer Certification September 2022

200 Hour CorePower Yoga Teacher Training Certification January 2021

PUBLICATIONS

"Eclipse," Blurb, Inc. May 2020.

SKILLS

Adobe Photoshop, Lightroom, Audition, Premiere, WordPress, Camyak, Pixieset, Canon, DJI Mavic Pro, Insta360 Matterport camera

LANGUAGES

Spanish - advanced proficiency Chinese Mandarin - intermediate proficiency

REFERENCES

James Wayne Drew, Jr. Knaak Knaak Media and Marketing, LLC. knaakknaak.com

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